

## **The Intellect Mr Atif Ahmad imparts a Lecture at PISQ**

The Chief Guest Mr. Atif Ahmed who is the CEO of Al Midrar Institute Pakistan, delivered a lecture on “Ethical Code of Life” which was exclusively designed for the need and understanding of the young students of Pakistan International School Qatar. This programme was arranged in Arbab Auditorium on 09 November, 2017. Principal PISQ Madam Nargis Raza Otho, VP Girls wing, staff members and students attended the session.

The programme started with recitation of a few verses from the Holy Quran by Master Zuhaib Ahmad. The host of the programme, Mr Wasim Rana, introduced the Guest Speaker, “Mr. Atif Ahmed who is the C.E.O of the educational institute under which several projects and organs operate which include: Al Midrar Institute, Al Munadi (Social Wing) & Cyclone Labs (Graphic House). He teaches Principles of Management Sciences, Human Behavioral Psychology, History, Spiritual Economics, Ethics and Islamic Corporate Law. He pursued his bachelors from the University of Houston, Texas. He got his Degree in Business Management and also holds an 8 year Degree of Islamic Shariah Academics under the surveillance of Grand Shaykh Mufti Khaleel-ur-Rahman Lakhvi.”

The Chief Guest, in his address, focused the principles of ethics which are often discussed with respect to gains and benefits to society at large. What is good or bad is apparently determined by the rule of the majority, with little attention given to the principles of morality. Islamic ethics differ from the Western concept as these are derived from Almighty Allah, directly from the Quran, and from the practices of the Holy Prophet (S.A.W). It is, therefore, a set of beliefs and actions that is divine and transcends the limitations of time, place and tradition.

Topics like: 'What is life? What is human resource? What is the process of self-development? How to live a resourceful life? What is Sheria / faith?' were also highlighted. Islam holds that man is born with a morally good nature that responds to faith and ethical values. Over time, a person may get corrupted due to temptations and man's inability to exercise control over his desires. According to Islam, there is universal equality among mankind, with the single exception of moral goodness and strength of character or taqwa, he further elaborated. Always see the failure behind a successful person and answer the negativity with positivity only, he advised the students.

In the end there was a question answer session. Madam Principal PISQ conferred an award to the Chief Guest Mr. Atif Ahmed as a token of appreciation. The lecture will have a positive impact on the young brains and will change their cognition regarding life, she urged. Further she stated, "The management is contented to create more opportunities for the capacity building of the learners."

***Submitted By:***

**RANA WASIM**

**Senior Teacher (BW)**